



# SFA (Sales Force Automation)

Pristine Sales Force Automation (Pristine SFA) is an integrated system for mobilizing sales and distribution operations in the cloud. With SFA can Better equip field salesforce with automated and mobilized sales and distribution processes, increase salesforce's collaboration and information sharing across organization, provide sales managers with everything they need to monitor and track their teams with real-time, comprehensive sales data and go paperless by allowing sales representatives to work digitally on sales orders, collections, returns and more with anywhere, anytime access to these documents.

## KEY FEATURES

- **Visit & Route Planning**
  - Enables sales representatives to create visit plans for approval from Management.
- **Location Tracking**
  - Utilizes Geo Fencing Routes and Geo Tracking always know where the Sales Representatives are.
- **Order & Payment**
  - Create and manage all sales orders in one secure place in the cloud that can be accessed at any time.
- **Inventory Management**
  - Track the inventory in real time.
- **Customer & Prospect Management**
  - Update customer and prospect activity within a single second.
- **Opportunity Management**
  - Increase lead generation by recording and tracking all new opportunity related data.
- **Expenses Management**
  - Update daily expenses of Sales Representatives and get Managers to sign off their approval.
- **Report Analytics with Power Business Intelligence**
  - Get real-time access to business's analytical data through a user-friendly dashboard that's powered by business intelligence and Improve Business Insight.

**Contact Us**

**Call us:** 011-250 4878

**Visit us:** No. 33, Level 04 - Atrium Building, Balapokuna Road, Colombo 00500.

**visit us online:** [www.pristineworldwide.com](http://www.pristineworldwide.com)